

Creative Director: Jayce Bordelon

Designer: Maddie Spara

Zoom: <https://jaycebordelon.github.io/ifspring2025/microsite/meeting-2>

Meeting notes:

- Overall on the right track. Natural color palette is clean and nice for both designs.
- Art inclusions
 - I really like the backdrop for the hero section
 - I like the svg inclusions for the leaf border on the first mockup. Maybe incorporate something like that in the site!
- Flow
 - The image section idea is pretty fun in the second mockup.
 - Maybe figure out a clean navigation form. The url's seem plain and out of place.
 - Sections follow consistent hierarchy
- Challenges
 - It may be hard to implement some of the more artistic backdrops for text. It is ok if it ends up becoming a rectangle or box with shadow,